



2024

MECA

INDUSTRIAL RELATIONS
CONVENTION

18TH EDITION

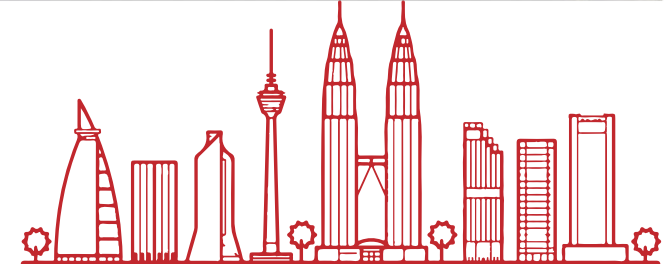
10 - 12 JUNE 2024
SHERATON PETALING JAYA HOTEL

SPONSORSHIP

PROPOSAL



About Us



MECA Employers Consulting Agency (MECA) is a 28 year old Industrial Relations (IR) boutique firm established in Petaling Jaya emphasizing on high quality legal advisory and training services to more than a 1000 clients.

Seeing its potential, MECA decided to venture into branches, namely MECA South, encompassing the southern region which was established in May 2015 and MECA Northern Region which started its operations in April 2016.

We bring you
the **biggest IR**
event of the
year...



The MECA Industrial Relations Convention is a yearly event organised by our training arm, MECA Centre for Industrial Relations Sdn Bhd. This is a prestigious conference featuring keynote speakers comprising notable experts in Industrial Relations including leading lawyers, judges and officials from the HR Ministry .The Convention is a very popular event amongst HR / IR Practitioners and it regularly attracts about **300 to 500 participants**. The Convention deals with current issues in industrial relations and is thus the perfect event for you to keep abreast of important developments in Industrials Relations .

Through the Convention, participants will be able to:

- Conceptualise best practice to implement world class HR /IR initiatives
- Protect your organisation from damaging effects of ill-advised employment decisions
- Design cutting edge principles to successfully retain talents
- Build confidence in dealing with complex employment law issues
- Develop deeper understanding of litigation and the rationale of judges
- Drive employment climate to its maximum by marrying ER and IR issues

**HOSTED
MORE THAN
500 BRANDS**

**MORE THAN
4500 DELEGATES
EMPOWERED**



Our Goal

- We want to share this knowledge with as many companies in Malaysia to enable them to adopt and adapt new strategies.
- As a key sponsor, you will have opportunities to showcase your brand and leadership position in bringing forth the solutions your company can provide to aid our delegates in their process of recovery.
- You will gain the opportunity to network with an array of HR practitioners & business owners in Malaysia and generate new leads. We anticipate a turnout of at least 600 participants.
- This is the time for experts to collaborate and share both knowledge and wisdom. Let us unite with the single goal of resuscitating businesses and the larger workforce for the sake of our people.



Why Exhibit with us



Elevate your brand and your expertise to your key target audience



Expand your lead pipeline and generate high quality leads.



Showcase your products and services to your key target audience



Connect and engage with decision-makers



Enjoy the live and in-person event experience



Attend face to face meetings with potential clients

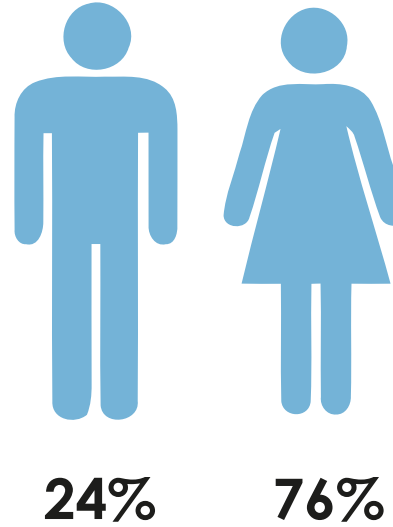
Attendees Profile 2023

Delegates

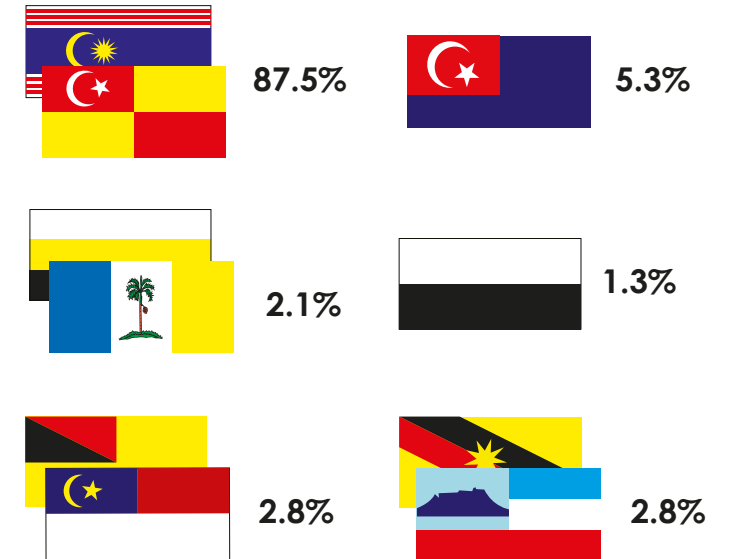


80% of targeted audience attended our Convention

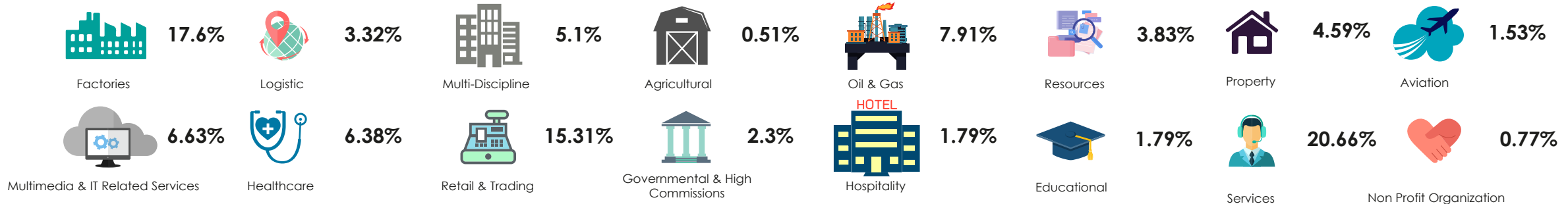
Gender



Origin of Delegates



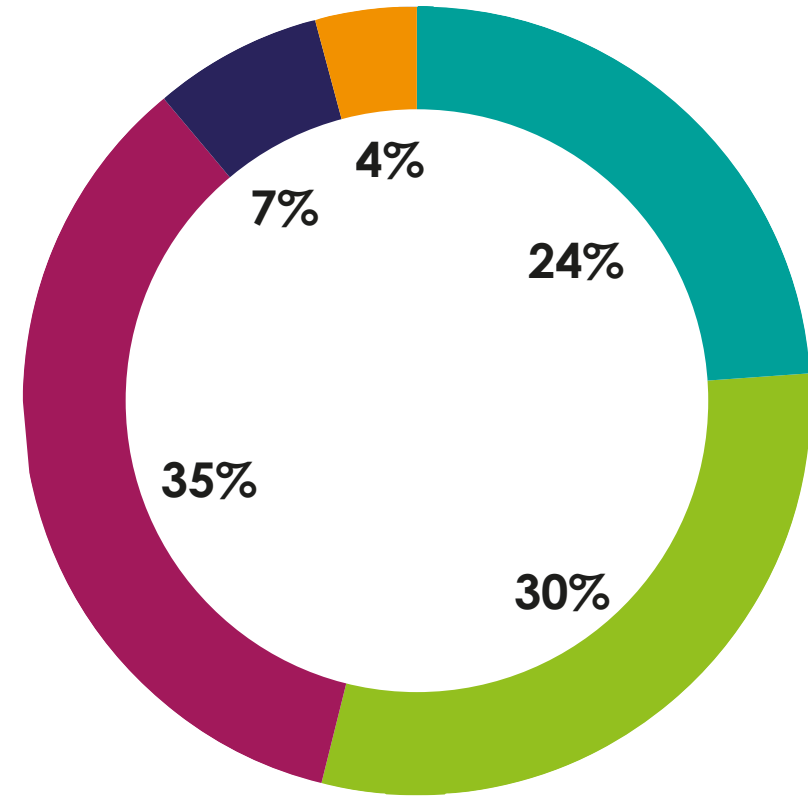
Nature of Business



Statistics

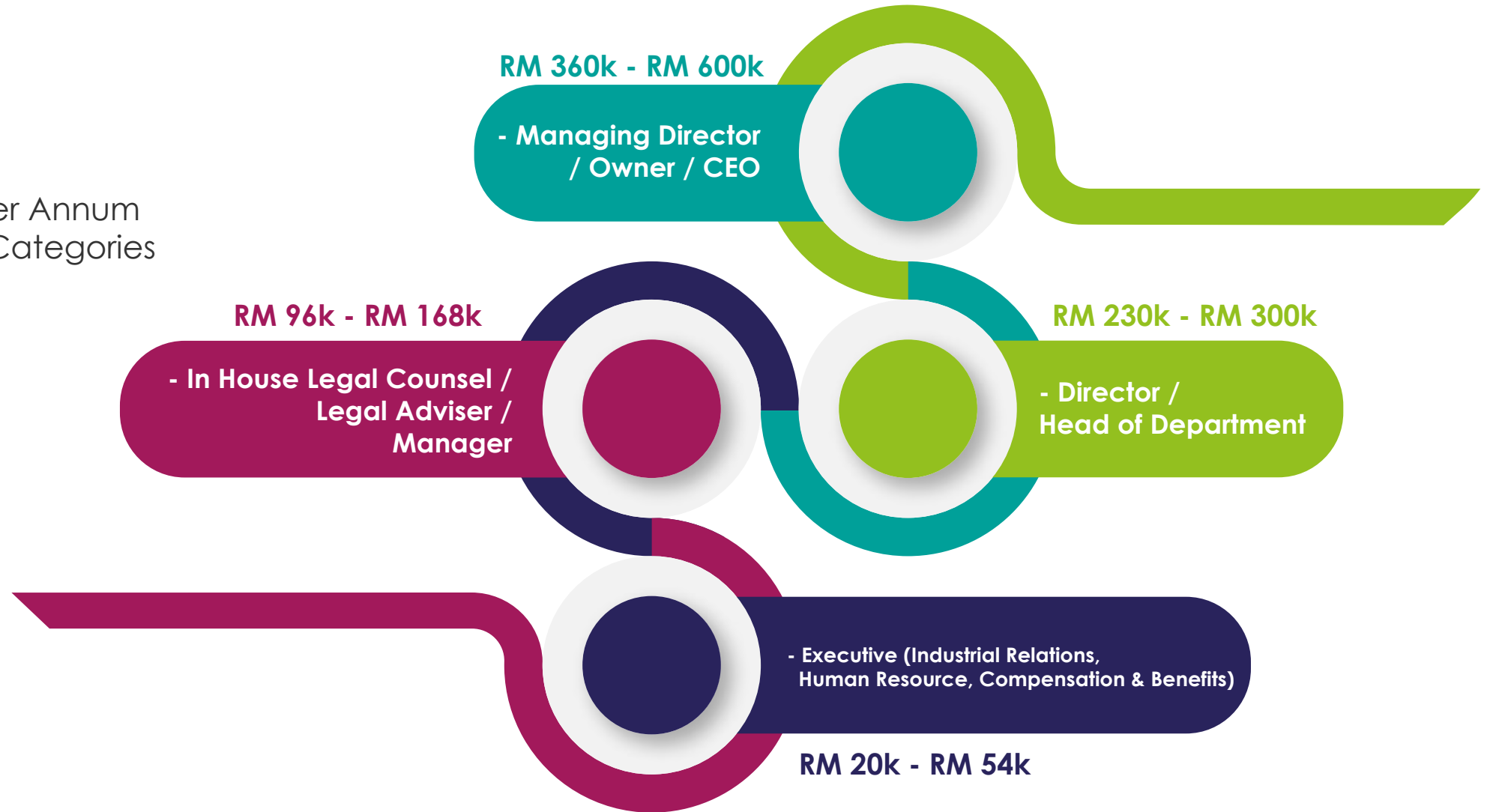
MECA Convention Participants for the past 5 years

-  - Managing Director / Owner / CEO
-  - Director / Head of Department
-  - HR Managers, HRBPs, IR/ER Managers, Legal Managers
-  - Executive (Industrial Relations, Human Resource, Compensation & Benefits)
-  - Others

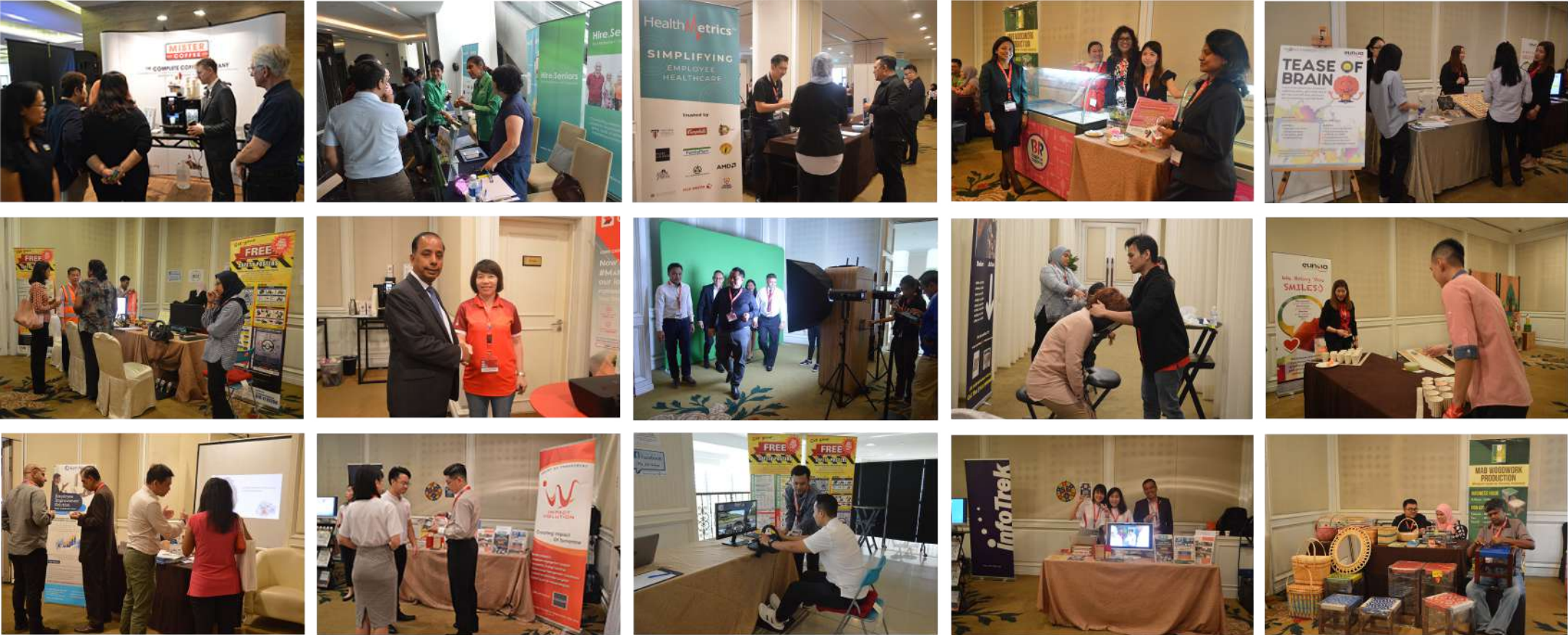


Statistics

Salary Earner Per Annum
based on Job Categories



Previous sponsor exhibition



Previous Conventions



Previous Conventions



Past Sponsors / Partners



Some Of Our Past Client

SEREA GROUP SABAH ENERGY Sabah Softwoods Berhad

NAZA Infineon yokowo
SHOWA DENKO SPACON CORP AFD

GABAN IMA HS SOLARVEST
exyte IQ-group POI SINO BUBBLE SUPER PLASTIC
HUNZA Teleperformance ENG CAPITAL WorldFish
WORLD CUISINE LAND PARADISE DELIVEREAT Hard Rock
MI Equipment BRADY 7F-AMD Ambu
KOBAY STIMETRY Medical DUPONT DANISCO
VAT ANTES ITW OMEGA WATER
IXORA HOTEL BOB'S g 廣達集團
Carsem OSRAM 廣達集團

pictureworks SEFAR SDP Global Co., Ltd. Newcastle University
ORGKHM M.R.S. MONZONE LEGOLAND
LUVATA dyson HB Glass & Aluminium Koiswire
SEFAR IECA SUMITOMO ELECTRIC ReSound
HALLIBURTON flex VENTURE Foamtec
FLEXTRONICS X HERSHEY'S TOYOPOWER International
FINEX Evyap ASTIA PLANTATION FLEXI VERSA GROUP
OBC BERICAP CAPITAL BUCHER
UMLAND SMJ VISTRA emhart glass
MISTER COFFEE Asia Flex GRAND BANKS YACHTS KISWEL
ISKANDAR CityRecruit stinis KNI
Regional Development Authority Fochew SPARK
DYNAC V.S. Baxian

WE HAVE SERVED / TRAINED THOUSANDS OF OTHER HR PRACTITIONERS IN MALAYSIA

Some Of Our Past Client



Associate Your Brand With The Best



Dato' Idris Jala
Advisor to the Prime Minister
of Malaysia and
CEO of PEMANDU



Datuk Seri Gopal Sri Ram
Sri Ram Firm



Tan Sri Palaniappan
Director of the Human Resources
Development Fund



**Y.B Tuan
M. Kulasegaran**
Minister Of Human Resources



**Mr. Anand
Ponnudurai**
Bodipalar Ponnudurai De Silva



**Dato' Thavalingam
Thavarajah**
Lee Hishammuddin Allen & Gledhill



Mr. Gaurav Sharma
HR Director,
Coca-Cola Malaysia
Singapore & Brunei



Alan Kirupakaran
Director
OAKS Consultancy Sdn Bhd



Vince Tan
Senior Associate,
Jeeva Partnership



Endah Fajar Pratiwi
Former People Operations Director
Anambass Islands, Indonesia



Claudia Cadena
Founder, Thread Advisory
ex-Chief Human Resources Officer - MAS



**Ms. Wong Keat
Ching**
Zul Rafique & Partners



Azran Osman-Rani
ex-CEO of Air Asia X and i-Flix



Evelyn Chue
People Psychologist,
People Psyence™



Monir Azzouzi
Vice President, People Experience &
People Relations at GOJEK



Mr. Raymond Lee
Shearn Delamore & Co



Alfred Aloysius
General Manager,
Bluestreets Singapore & Sydney



Prashant Chadha
Panel Director & Advisor
of Emergem Advisory



**Mr. Shanker
Subramaniam**
Shanker & Arjunan



**Mr. Yong Hon
Cheong**
Zaid Ibrahim & Co



**Mr. Siva Kumar
Kanagasabai**
SKRINE



Mr. Shazmi Ali
Human Resource
Director Pfizer



Salika Sukuwan
People Leader,
PwC Acceleration
Center, Kuala Lumpur



Zi-Han, Lim
Senior Associate,
Donovan & Ho



Hisyam Omar
Associate Director,
PERSONNELLY CONSULTING



Trishelea Ann Sandosam
Partner,
Wong & Partners



Amardeep Singh Toor
Partner,
Lee Hishammuddin Allen
& Gledhill



Sivagami Sivalingam
Partner
S. Siva Chambers



Edward Saw Keat Leong
Partner,
Josephine, LK Chow & Co.



Khoo Ai Theng
Partner,
Ng, Zahurul, Seka & Khoo



Louis Liaw
Senior Legal Assistant,
Messrs Chong + Kheng Hoe



Premkumar Danapal
Senior Legal Associate,
HNG & Partners



Emellia Shariff
CEO, MDPI & Managing Partner,
Speak Up Malaysia

and many more ...

Scores



Overall
Convention



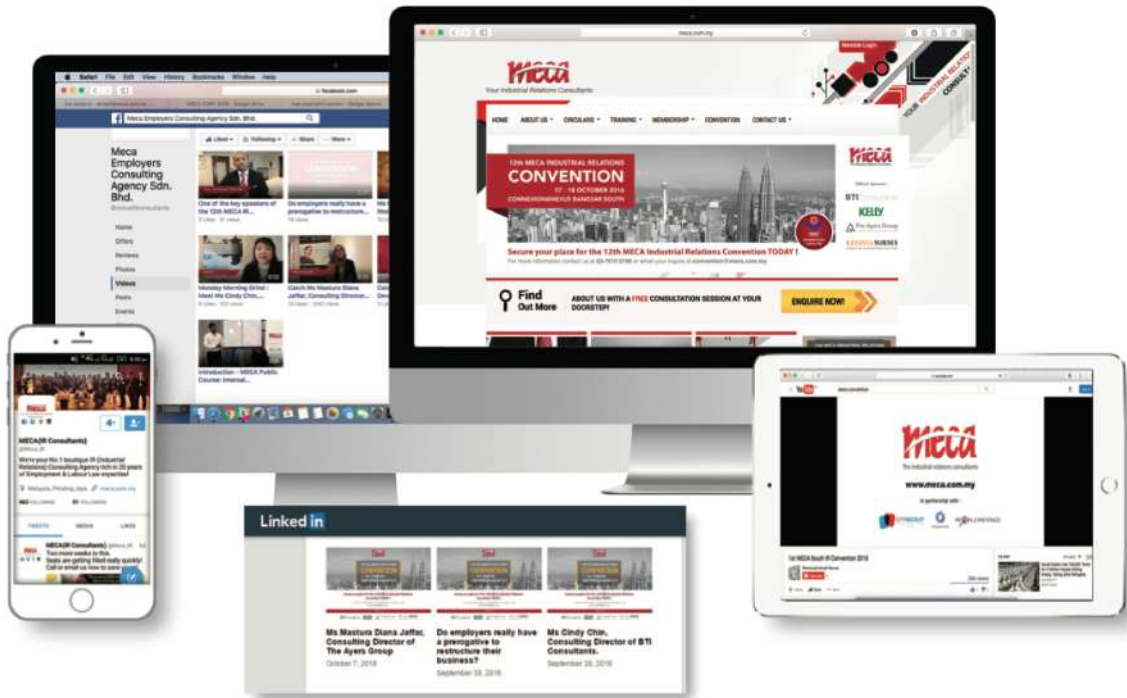
Speakers

Testimonials

1. Professional & knowledgeable speakers. Seamless coordination.
2. Content was appropriate and informative
3. Kudos to the inclusion of digital technology used - Slido
4. Eye opener to pros and newcomers.
5. Highly recommended to my fellow peers.
6. Simple explanation by the speakers and comprehensive slides
7. MECA is known for their prompt updates to their clients on current issues to ensure challenges can be faced in a timely manner

What to Expect as a Sponsor

Medium Of Advertising



Company Logo in MECA social media platforms.



- Company Logo in all convention marketing materials
- Flyer • Newsletters
- Partners (The Iskandarian)

Sponsorship logo placement in convention flyer / backdrop



Sponsorship logo



Backdrop display



Head Office :

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Southern Region :

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admin.jb@meca.com.my Tel: +604-523 0443



Northern Region :

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14000 Bukit Mertajam, Penang.
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